



ORGANISED BY



Nagpur Regional Chapter



CENTRAL INDIA'S FIRST EVER
EXCLUSIVE
INTERIOR PRODUCT
EXHIBITION

DESIGN
SHOWCASE'23
& CONFLUENCE 1.0 @NAGPUR

1ST EDITION

20-22
JANUARY, 2023

CHITNAVIS CENTRE,
NAGPUR

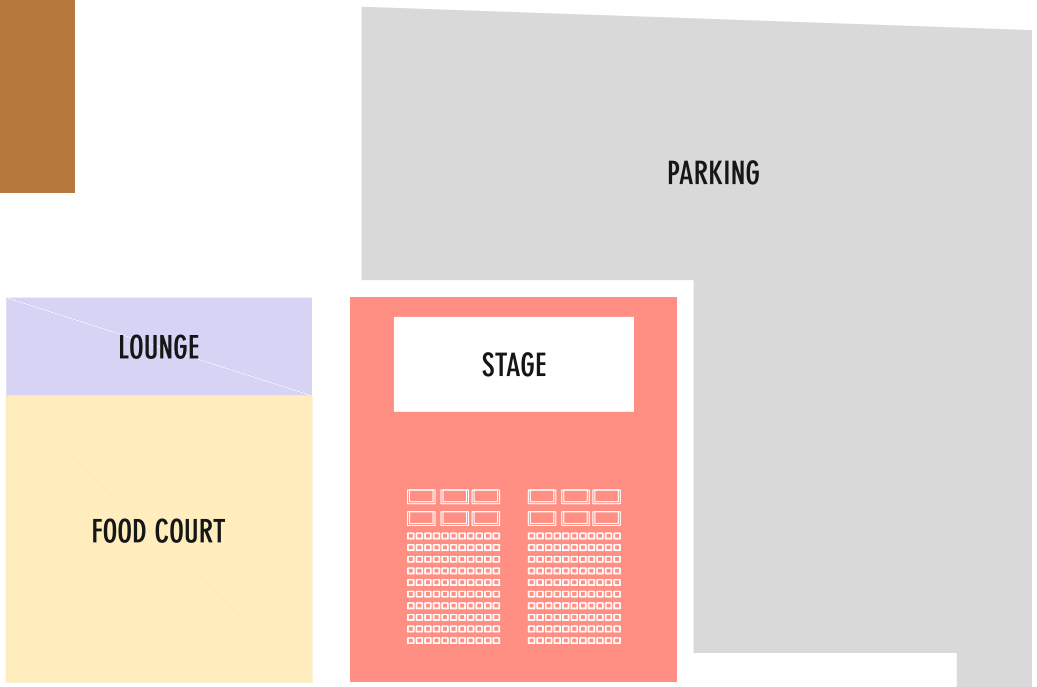
संयुक्त

Follow us  @IIIDShowcase

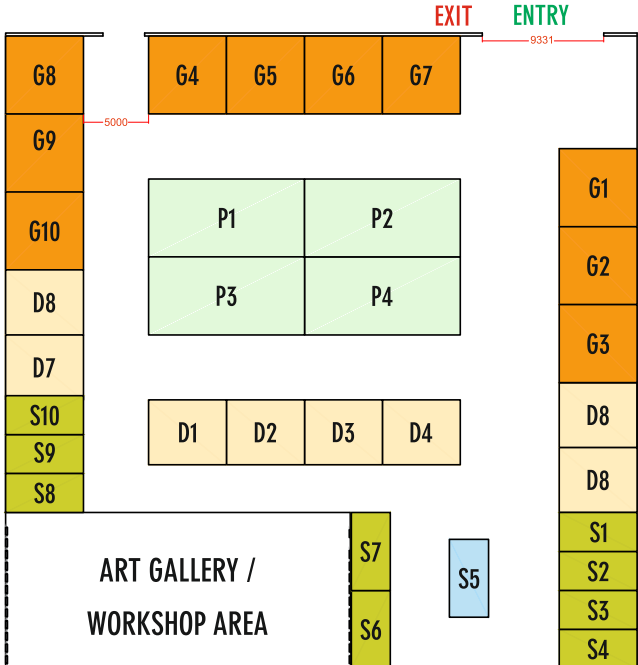
ORGANISED BY



VENUE LAYOUT



	PLATINUM 6m x 12m 20' x 40'
	DAIMOND STALLS 6m x 6m 20' x 20'
	GOLD STALLS 6m x 5m
	SILVER 6m x 3m



PROGRAMME HIGHLIGHTS

- WORKSHOP FOR STUDENTS BY AUROVILLE
- INSTALLATION ART COMPETITION
- FASHION SHOW AND GALA NIGHT
- CULTURAL EVENT BY BANDS
- PANEL DISCUSSION AND SPEAKER PRESENTATION
- DISPLAY OF WORK OF DESIGNERS OF THE CITY

A GOLDEN OPPORTUNITY

PLATINUM STALLS - 4 nos
6m x 12m (72 sq.m Area)
20' x 40'

₹12 Lac
Each+GST

- Biggest stall open from corner for display of products.
- Premium position of stall.
- Presence in newspaper advertisement and all event creatives.
- Presence in FM.
- 2 minutes Video / TV commercials presence on venue at prime location.
- 160 Sq.ft. Branding Flex on venue.
- Branding on Social Media Platforms.
- Branding tags & Video in Chartered Bus.

DIAMOND STALLS - 10 nos
6m x 6m (36 sq.m Area)
20' x 20'

₹7 Lac
Each+GST

- Stall open from corner for display of products.
- Premium position of stall.
- Presence in newspaper advertisement and all event creatives.
- 2 minutes Video / TV commercials presence on venue at prime location.
- 80 Sq.ft. Branding Flex on venue.
- Branding on Social Media Platforms.
- Branding tags & Video in Chartered Bus.

GOLD STALLS - 8nos
6m x 5m (30 sq.m Area)
20' x 16'

₹5 Lac
Each+GST

- Premium position of stall for display of products.

SILVER STALLS - 10 nos
6m x 3m (18 sq.m Area)
20' x 10'

₹2 Lac
Each+GST

- Premium position of stall for display of products.

BOOK YOUR STALL NOW AND CHOOSE THE BEST OPTION

TERMS & CONDITIONS:

- All the payments are to be made in the form of Account Payee Cheques/ Demand drafts on the name of "IIID Nagpur".
- 18% GST is extra and will be levied as per rules of Govt. of India.
- The position of stall is strictly on first serve basis.
- All participants must sign a MOU with IIID Nagpur.
- All stalls should be properly designed.
- Stall sizes mentioned are outer dimensions must be followed strictly.
- No standees, products and banners will be allowed outside the stall.

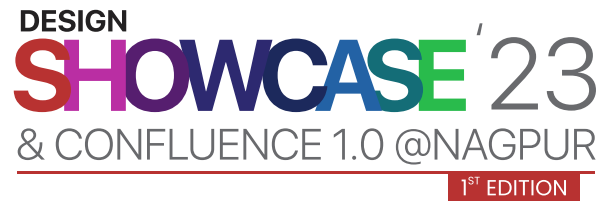
POSSESSION OF SPACE:

- Venue will be available for execution of stalls from 17/01/2023 morning 11AM.
- Display arrangements by all exhibitors shall be completed before 10 AM on 20/01/2023.
- Please follow the timings strictly to avoid any inconvenience.
- Exhibitor should completely clear the stall before 11 AM on 23/01/2023

COVID GUIDELINE:

- IIID Nagpur Regional Chapter reserves the right to postpone the date of the event in case of any changes in the guidelines issued by the Government authorities during the dates of the event due to Covid 19 pandemic.
- In case of above, the payment received by IIID Nagpur Regional Chapter will be treated as a deposit towards stall booking for the rescheduled dates.
- All exhibitors and their staff handling the stalls at the exhibition have to be completely vaccinated.

ORGANISED BY



To
The Patron,

IIID Nagpur Regional Chapter feels privileged and proud to announce and invite you to the first-ever **Design Showcase and Confluence 1.0 2023** at Chitnavis Centre, Nagpur from 20th to 22nd January 2023.

Design Showcase and Confluence 1.0 is the 1st edition of this much awaited biennial exhibition of architecture and interior design products and services. The much-awaited, biggest and most definitive exhibition and design confluence in its class in central India.

The Institute of Indian Interior Designers (IIID) has 5 decades-long legacy of being the primary bridge between the traders/manufacturers and the designer fraternity with the end users as the focal point. Its 8000-strong member community strives to consolidate and expand the contribution of the Interior profession towards improving the quality of life in contemporary and future societies by the sharing of knowledge and experience. Nagpur is the central part of India and is very well connected with Chhattisgarh and other prominent business cities around there by attracting clients and end users from a 500+ km radius.

The Design Confluence 1.0 is well curated for the purpose of promising to be invaluable not just to the exhibitors but also to the multitude of committed end users, professionals and design students. For this purpose the venue for the event will be Chitnavis Centre, which is centrally located with lush green campus of 4 acres.

The magnitude of the showcase is designed in such a way as to attract a footfall of around 10,000 walk-in visitors per day. It targets special interactive sessions with 300+ prominent designers from the city and all over the country. If things fall in place we will definitely be inviting an international speaker for presentation.

We also promise social media coverage and presence in print media right from the launch of the project. Your presence will be in all the invites, banners, fliers etc that will be continuously posted during the advertising process. We also intend to collaborate with different artists to take workshops for professionals and 300+ students of architecture and design colleges in and around Nagpur.

We at IIID, Nagpur Regional Chapter invite you to be a part of this wonderful opportunity and become a part of the extended design family.

Regards,

Ar. Aarti Shahane
Hon. Secretary
IIIDNRC

Id. Prarthana Nangia
Convenor
Design Showcase & Confluence 1.0

Id. Arundhati Sathe
Chairperson
IIIDNRC

FOR ANY QUERIES GET IN TOUCH WITH

MANAGING COMMITTEE (2021-2023)

CHAIRPERSON

Id. Arundhati Sathe
Mob.: 9860416576

IMMEDIATE PAST CHAIRMAN

Ar. Bhushan Jeswani
Mob.: 9373106508

CHAIRMAN

ELECT
Id. Himanshu Thakkar
Mob.: 9421700664

HON. SECRETARY

Ar. Aarti Shahane
Mob.: 9823255515, 9689926441

VICE CHAIRMAN (TRADE)

Mr. Harshal Charde
Mob.: 9823067804, 9373101701

TREASURER

Id. Seema Agrawal
Mob.: 9822474365

PAST CHAIRMAN

Ar. Habib Khan	1997-02
Ar. Virendra Khare	2002-03
Ar. Jiten Shrivastav	2003-08
Ar. Mahesh Mokha	2008-12
Dr. Pooja Pathak	2012-14
Ar. Trilok Thakare	2014-17
Id. Prarthana Nangia	2017-19
Ar. Bhushan Jeswani	2019-21

MEMBERS – Mr. Krishna Poddar | Ar. Dilip Hinge | Ar. Abhilasha Sharma | Id. Tripti Agrawal | Mr. Jawahar Tidke

IIID Nagpur Regional Chapter :
Email: iiidnagpur@gmail.com

Contact
For Queries

Prarthana Nangia (Convenor)
98908 89334

Id. Arundhati Sathe
98604 16576